

COMMUNICATION OPPORTUNITIES WITH MIFC

The International Classic Film Market proposes offers to communicate on different media means to highlight your company and your services toward professional participants.

Book your spaces !

OUTSIDE PANELS - MIFC'S VENUE

In the courtyard of MIFC's venue, outside panels 120/160 offer opportunities to promote your line-up or your next movie.

Panel 120 / 160 : 350 € excl. vat
including printing



MIFC PUBLICATIONS

Distributed to each participant or partner in the Welcome Bag, they are the reference publications during the market and beyond.

Circulation : 600 ex. of each document

Guidebook W 150 x H 210 :
Inside front or back cover : 280 € excl. vat
1/2 page : 180 € excl. vat
Participants book W 210 x H 297 :
1/2 page : 200 € excl. vat
1/4 page : 110 € excl. vat



NEW MIFC WEBSITE

A new website dedicated to MIFC will allow you to communicate with banners before and during the event.

Banner - 2 weeks : 150 € excl. vat
Banner - 4 weeks: 250 € excl. vat
Banner from 1/9 to 22/10 : 450 € excl. vat



BOOTH + ACCREDITATIONS PACKAGE



Book your booth in the MIFC's venue. The booth is about 5 square meters, equipped with a table, 4 chairs, a separation panel and a display surface behind. It offers you the opportunity to present your services and organize your meetings.

Booth + 2 accreditations : 250 € excl. vat until 15/9

Booth + 2 accreditations : 300 € excl.vat from 16/9

Additional accreditation : 50 % of the actual rate.

COCKTAIL PARTY'S SPONSORING

At the end of the day, participants gather for a friendly moment with a cocktail party in the MIFC's venue. By supporting the cocktail party, your company is noted with a special mention in the MIFC's Guidebook and in the announcing emailing, install a special signage to show your services up and receive additional invitations for your clients and partners.



Tailor-made proposals : from 900 € excl. vat

PRIVATE EVENING SCREENING

In the evening the projection room equipped for the Market with a 2K projector is dedicated to the organization of events specific to the MIFC. You can thus associate yourself with the MIFC by privatizing a screening to present your films or you know-how. This event labeled on behalf of your company is reserved for accredited members of the MIFC. You also get a quota of invitations to invite your partners.

Tailor-made proposals : from 300 € excl. vat

VISIBILITY PACKAGE

You can combine these offers with your accreditations, according to your interests, in tailor-made packages.

For example : **2 registrations + 1/4 page in participants book**

260 € excl. vat until 20/8 - 310 € excl. vat until 15/9

Book your communication spaces at once !

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