

# MAKE YOUR PRESENCE KNOWN AT THE 2018 MIFC

from October, Tuesday 16th to Friday 19th

The International Classic Film Market encourages you to highlight your company to all the professionals present, thanks to various proposals:

- on the communication supports of the MIFC
- in the new MIFC village offering redesigned spaces

## BOOK NOW YOUR COMMUNICATION SPACES

### OUTDOOR DISPLAY - MIFC VILLAGE



In the new MIFC village 120\*160 outdoor panels allow to showcase your line-up or your favorites

#### Outdoor panel

W 120cm x H 160cm - *print included* **360€**

### MIFC PUBLICATIONS



Distributed to each accredited person in the welcome bag, these are the reference documents during the Market and beyond.  
 Print run: 600 ex. for each document

#### Practical guide

W 150cm x H 210cm	Second Front or inside back cover	<b>300€</b>
	1/2 page	<b>180€</b>

#### Participants list

W 210cm x H 297cm	1/2 page	<b>200€</b>
	1/4 page	<b>110€</b>

### WEBSITE



A new website dedicated to the MIFC allows you to communicate in the form of banners early on, from July 1 and during the event.

#### Banner

W 186px x H 350px	2 weeks	<b>200€</b>
W 728px x H 90px	4 weeks	<b>300€</b>
	from 1/9 to 21/10	<b>500€</b>
	from 1/7 to 21/10	<b>700€</b>

# BOOK NOW YOUR SERVICES AND EVENTS

## STANDS AND APPOINTEMENTS COUNTERS



The MIFC moves into a new village near the Institut Lumière, next to the First Film Warehouse.

Spaces are redesigned to offer you:

- Customizable boxes of 6m<sup>2</sup> equipped with table and chairs
- Customizable meeting counters with a video screen, counter and high stools

*These spaces are bookable on demand, starting at 1/2 day.*



### Stands or appointments counters:

1/2 day	50€
1 day	90€
2 days forfait	150€
3 days forfait	210€
4 days forfait	270€

## SPONSORING A LUNCH OR COCKTAIL



On the terrace of the village, friendly moments - lunch or cocktail at the end of the day - are organized for all accredited members.

By sponsoring a lunch or a cocktail, you get a mention in the practical guide and on digital media, special signage at the cocktail party as well as additional invitations for your customers and partners.

### Customized proposals

Forfait	starting from 1000€
---------	---------------------

## PROJECTION

The screening room of the Market, according to its availability, can be reserved for a projection or demonstration of your expertise. This projection, labeled in the name of your company, is announced in the program of the MIFC and open to its accredited. You also receive invitations for your partners.

### Customized proposals

Forfait	starting from 300€
---------	--------------------

*All prices exclude VAT*

**Combination of options possible.  
Contact us.**

CONTACT  
**Cécile Dumas**  
cdumas@festival-lumiere.org  
+33 (0) 6 47 80 61 82