



6th EDITION OF THE DVD PUBLISHERS' FAIR 2024

October, 13th, 2024

GENERAL VIEW

The 6th edition of the DVD Publishers' Fair will take place on Sunday, October 13th, 2024, from 10:30 a.m. to 7:30 p.m. at the International Classic Film Village, settled rue du Premier Film near the Hangar du Premier Film and the Lumière Festival Village. The DVD Publishers' Fair is open to the public.

A festival or a MIFC accreditation is not required to have access to a stand at the Fair.

Events on the DVD Publishers' Fair are scheduled all day long, aiming to highlight the work and collections of the publishers attending :

- interviews with publishers broadcasted live at the Fair then available on replay on the mifc.fr website
- lecture about video editing (precise theme to be decided) during the afternoon
- quiz at the end of the day (attending editors will be asked to put together the prizes. Nothing mandatory !)

The DVD Publishers' Fair is announced through the Lumière Festival and the MIFC general communication. A specific communications campaign will also be put in place : a regional poster campaign and advertisements in various trade and consumer media.

STAND RENTAL

A stand consists of:

- a covered table (183 cm x 76 cm)
- two chairs
- a board indicating the name of your company

The collection of sales revenue is the sole responsibility of the stand tenant.

The Organizer does not charge any commission.

No cashier service, cashier host/hostess or payment terminal will be provided by the Organizer.

Publishers can bring any communication support (without taking up floor space) depending on the space available. Please inform the Organizer, particularly for bulky items.

Rental prices :

- single stand: 110€ vat excl
- double stand: 200€ vat excl

Application deadline: Monday, September 2nd

LOGISTICS

Stands can be set up :

- either on Saturday, October 12th, from 5pm to 7pm
- or on Sunday, October 13th, before the DVD fair opens, from 8am to 10am

Publishers are autonomous when it comes to installation setting up :

- there is no set-up labor workforce included in the price of the stand
- there is no equipment other than the stand table(s)

Publishers have their stock delivered in advance, **until October 2nd**, to the following delivery address:

**Benjamin Leroy - Salon du DVD
Entrepôt de l'Institut Lumière
16, rue du Premier Film
69008, LYON
FRANCE**

If you choose this option, please inform the Organizer (Benjamin Leroy - bleroy@festival-lumiere.org) beforehand. No packages will be accepted after the October 2nd deadline.

POST-DVD FAIR SERVICE:
from the MIFC Village DVD Publishers' Fair to the Village boutique, then reshipment

Stand rental includes the automatic possibility, included in the price without extra charge, of having all or part* of unsold stock at the end of the fair taken back transferred to the Lumière Festival Village boutique (open until October 20th, 2024 inclusive).

**Depending on stock levels*

These stocks will be displayed on a stand labelled "Éditeurs du Salon du DVD 2024" (Publishers of the 2024 DVD Fair).

The transferred titles and the prices at which they will be sold in the Village boutique will be agreed with the Organizer before the DVD fair.

Pricing conditions: 30% discount on the agreed selling price.

After the Village boutique closes (evening of October 20th), unsold stock will be reshipped by the Organizer within 15 days.

Transport costs* will be invoiced by the Organizer to the stand tenant as follows:

25€^{vat excl} per box of 20 kilos max (carrier's cost rate).

**Handling and pick-up provided by the Organizer.*

If this service is not required, the tenant will pick up his stock directly at the end of the DVD Fair.

Only stocks passing through the Lumière Festival Village boutique will be reshipped by the Organizer.

RÉSERVATION DE STAND

ORDER DETAILS (to be returned before September 2nd)

Date :
Company :
Contact :
Direct line :
Email :
Address :
Country :
Billing address (if different) :

DAY OF INSTALLATION

Saturday, October, 12th from 5pm to 7pm Sunday, October, 13th from 8am to 10am

STAND (please tick the type of stand you want)

Single stand (110€^{vat excl}) Double stand (200€^{vat excl})

**Stock transfer at the Festival Village DVD boutique
and reshipment by the Organizer at the stand renter's expense**

Yes No

Please return this order form filled in by email to bleroy@festival-lumiere.org

Date : **Name of signatory:** **Signature :** **Stamp :**