



## **7<sup>th</sup> EDITION OF THE DVD AND BLU-RAY PUBLISHERS FAIR**

### **Sunday, October 12<sup>th</sup>, 2025**

#### **GENERAL VIEW**

The 7<sup>th</sup> edition of the DVD and Blu-ray Publishers' Fair will take place on Sunday, October 12<sup>th</sup>, 2025, from 10:30 a.m. to 7:00 p.m. at the International Classic Film Market Village (MIFC), settled rue du Premier Film near the Hangar du Premier Film and the Lumière Festival Village.

The DVD and Blu-ray Publishers' Fair is open to the public.

A festival or a MIFC accreditation is not required to have access to a stand at the Fair.

Events on the DVD and Blu-ray Publishers' Fair are scheduled all day long, aiming to highlight the work and collections of the publishers attending: interviews, lecture, quiz...

The DVD and Blu-ray Publishers Fair is announced through the Lumière Festival and the MIFC general communication. A specific advertisement campaign will also be scheduled : a local poster campaign and advertisements in various trade and consumer media.

#### **BOOKING**

A stand consists of:

- **covered table(s) (183 cm x 76 cm)**
- **two chairs**
- **a board indicating the name of your company**

The stand tenant are responsible for their sales. The Organizer does not charge any commission.  
No cashier service, cashier host/hostess or payment terminal will be provided by the Organizer.

If you plan to use your own communication support (kakemonos, posters, displays, etc.), please get in touch with the Organizer as the available space is limited and varies from stand to stand.

Rental price : **150€<sup>vat excl</sup> per table**

**Application deadline: Wednesday September 3<sup>rd</sup>**

## LOGISTICS

Stands can be set up :

- either on Saturday, October 11<sup>th</sup>, from 5pm to 7pm
- or on Sunday, October 12<sup>th</sup>, before the DVD and Blu-ray fair opens from 8:30 am

Publishers are autonomous when it comes to installation setting up:

- there is no set-up labor workforce included in the price of the stand
- there is no equipment other than the stand table(s)

Publishers can have their stock delivered in advance, until **September 26<sup>th</sup>** to the following delivery address:

**Benjamin Leroy - Salon du DVD and Blu-ray  
Entrepôt de l'Institut Lumière  
16, rue du Premier Film,  
69008, LYON  
FRANCE**

If you choose this option, please inform the Organizer (Benjamin Leroy - bleroy@festival-lumiere.org) beforehand.

*No packages will be accepted after the September 26<sup>th</sup> deadline.*

The parcels sent will be available on your stand when you arrive.

At the end of the fair, any remaining stock will be sent back within 15 days.

The return costs will be invoiced by the Organizer to the stand renter as follows: **30€<sup>vat excl.</sup> per box of 20 kilos max.**

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## STAND BOOKING

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### ORDER DETAILS (to be returned by September 3<sup>rd</sup> at the latest)

**Date:**

**Company:**

**Contact:**

**Direct line:**

**Email:**

**Address :**

**Country:**

**Billing address (if different) :**

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**STAND: 150€<sup>VAT EXCL</sup> PER TABLE**

**Number of tables desired:**

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Please return, **by September 3<sup>rd</sup>**, this order form filled in by email to bleroy@festival-lumiere.org  
After your request, you will receive a reply.

**Date:**

**Name of signatory:**

**Signature:**

**Stamp:**