



MIFC THE INTERNATIONAL CLASSIC FILM MARKET PROGRAM

13th EDITION | 14-17 OCTOBER 2025 IN LYON, FRANCE

The International Classic Film Market is supported by



In partnership with With the support of



Media partners



TUESDAY OCTOBER 14th

PLACE: MIFC Village Conference Room | Simultaneous interpretation FR/EN (unless otherwise specified)

10.00 11.30^{am} LEGAL ROUND TABLE - The emergence of a public domain for classic films: what are the consequences for film distribution? - Pascal Kamina (Associate Professor, Master's degree in Film, Audiovisual and Multimedia Law, Faculty of Law, Jean Moulin Lyon 3 University) - Maud Misch (Library Legal Director, Gaumont) - Matěj Strnad (Head of Programming and Access to Collections Commission, FIAF) Moderator: Isabelle Meunier (Head of Audiovisual Production Contract Negotiation Department / Legal Affairs and Audiovisual Contract Department, SACD)

12.00 1.00^{pm} SHOWCASE - Launch of "Africa's Filmmakers", a series of original podcasts Produced by RFI, in partnership with Institut Français - Cinémathèque Afrique - David-Pierre Filan (Filmmaker and photographer) - Maxime Grember (Series author) - Cassiopée N'Sondé (Project Manager, Cinémathèque Afrique - Institut Français) Animation: Sophie Torlotin (Journalist, RFI, co-producer of the weekly magazine programme 'Tous les cinémas du monde' (All the Cinemas of the World))

1.00 2.00^{pm} LUNCH Sponsored by Institut Français, Cinémathèque Afrique and RFI

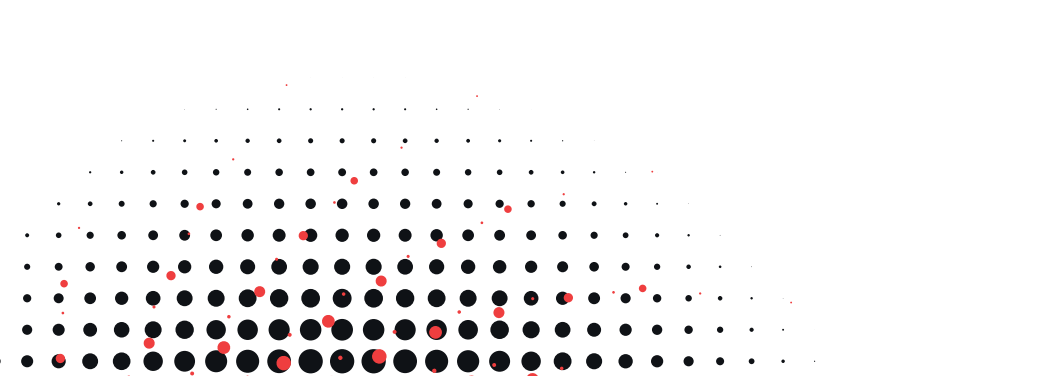
2.00 3.00^{pm} GUEST OF HONOR INTERVIEW - ANDREA KALAS Vice President of Media and Archival Services, Iron Mountain Moderator: G  rald Duchaussoy

3.15 4.30^{pm} EUROPEAN ROUND TABLE - New European Programme AgoraEU: what does the future hold for the classic film industry? - Michal Bregant (President, Association of European Cinematheques) - Sebastian Naumann (Managing Director, CICA  ) - Juliette Prissard (General Delegate, EURO  CINEMA) - Emma Rafowicz (Member of the European Parliament, Vice-Chair of the Parliament's Committee on Culture) - Jan de Vries (Founder, Creative Director, Programmer, KINO Rotterdam) Moderator: Melanie Goodfellow (Senior International Film Correspondent, Deadline)

5.00 6.30^{pm} CATALOGUE HOLDERS' PREMIERE PRESENTATION Introduction by Syndicat des catalogues de films de patrimoine (SCFP) Path   Films, Les Films du Jeudi, Gaumont, SND, STUDIOCANAL, Studio TF1, Argos Films

6.30 7.30^{pm} COCKTAIL Sponsored by Park Circus

10.00 2.00^{pm} FESTIVAL PARTY



WEDNESDAY OCTOBER 15th

PLACE: MIFC Village Conference Room | Simultaneous interpretation FR/EN (unless otherwise specified)

10.00 11.15^{am} MOVIE THEATER OPERATORS ROUND TABLE - AFCAE celebrates its 70th anniversary: a vision for the future of heritage cinema, in dialogue with the ADRC in France and the CICA   in Europe - Christophe Langlade (Cinema Manager and Programmer, Th   tre Cin  ma Jean Carmet) - Catherine Mallet (Director, Programmer, Cin  ma La Cascade, ADRC) - Hannele Marjavaara (Cinema Manager, Kino Tapiola, General Secretary, CICA  ) - William Robin (Director, Sceni Qua Non ; Member of the Heritage Repertoire Group, AFCAE) Moderator: Ayseg  l Algan (Journalist, Boxoffice Pro)

11.30 1.00^{pm} INNOVATION PITCHES - Technical solutions from the Classics Innovation Corner - CN Films: Pierrette Charron (Sales Manager), C  cile Pech-Gourg (CEO) - Mnemonica: Piero Costantini (Founder, CEO), Daniele Vilardi (Sales director) - PHONT: Frederik Merkel (Co-founder, Creative Director) - Refractio: Quentin Bitran (Founder), Yoann Gantch (Consultant) - Timeless Cinema: Leslie Vuchot (Founder) Animation: Jules Fournier (Innovation consultant)

1.00 2.00^{pm} LUNCH Sponsored by Polish Cinema Classics

2.00 3.00^{pm} DISTRIBUTORS' LINE-UP FOR EXHIBITORS Session #1 Carlotta Films, Cin   Sorbonne, Les Acacias, Malavida, Solaris Distribution, Tamasa Distribution

2.15 3.30^{pm} TOPICAL ROUND TABLE - Towards an audiovisual heritage policy? - Antoine Bayet (Editorial director, INA) - Jacques Fansten (First Vice President, SACD) - Michel Gomez (Economist, former General Delegate of the City of Paris Film Mission) - Laurent Jaoui (President, U  R - Union of Female and Male Directors) - Sabrina Joutard (President, SCFP - Syndicat des Catalogues de Films de Patrimoine) - Andr   Labbouz (President, CST) - Jean-Yves Mirski (General Delegate, FICAM) Moderator: Damien Choppin (Journalist, Satellifacts)

3.15 4.15^{pm} DISTRIBUTORS' LINE-UP FOR EXHIBITORS Session #2 Carlotta Films, Cin   Sorbonne, Les Acacias, Malavida, Solaris Distribution, Tamasa Distribution

3.45 5.00^{pm} TOPICAL ROUND TABLE - How to build an international distribution strategy for classic films? - Aurore Auguste (Acquisition & Manufacturing Project Manager, Institut Fran  ais) - Benoit Claro (Marketing Director Collections, Mk2 Films) - Douglas Davis (CEO, Park Circus) - Pauline Saint-Hilaire (Director of International Sales Catalog, STUDIOCANAL) Moderator: Perrine Quennesson (Journalist)

5.15 6.15^{pm} CASE STUDY - COUNTRY OF HONOR - An inverted model: concrete actions to promote Hungary's film heritage - Csaba Bereczki (Director of International Affairs and Sales, Hungarian National Film Fund) - Gy  rgy R  d  ly (Director of the Film Archive, National Film Institute Hungary) - Viktoria Sovak Lelievre (Director, National Film Institute Hungary, Filmlab) Moderator: Jo  l Chapron (Specialist in Central and Eastern European cinema)

6.30 7.30^{pm} COCKTAIL - COUNTRY OF HONOR Sponsored by National Film Institute Hungary

9.30^{pm} MARKET SCREENING Father (Apa), Istv  n Szab   (1966, 1h29) selected at the Lumi  re 2025 festival

THURSDAY OCTOBER 16th

PLACE: MIFC Village Conference Room | Simultaneous interpretation FR/EN (unless otherwise specified)

9.30 11.20^{am} SPECIAL SCREENING FOR MOVIE THEATER OPERATORS Lumiere Bellecour Ecce Homo Homolka Jaroslav Papousek (1970, 1h23, Czechoslovakia, Malavida)

RE BIRTH PROGRAM Pitch sessions for 4 films to be restored (Re>Birth Program #1) and 5 recently restored films, labeled Lumiere Classics (Re>Birth Program #2) One-to-One Meeting Session with representatives of the films selected for the Re>Birth #1 et #2 programs

11.20 1.00^{pm} SPECIAL SCREENING FOR MOVIE THEATER OPERATORS Lumiere Bellecour Kawachi Karumen, Seijun Suzuki (1966, 1h29, Japan, Carlotta Films)

12.00 1.00^{pm} EUROPEAN STUDENT WORKSHOP: The next generation of heritage cinema professionals A special opportunity to meet future European classic film industry. In partnership with six European schools and universities (Netherlands, Latvia, Czech Republic, France)

1.00 2.00^{pm} LUNCH

2.15 3.15^{pm} GUEST OF HONOR INTERVIEW - JUSTINE RYST Managing Director, YouTube France and Southern Europe Moderator: Florian Krieg (Editor-in-Chief, Le Film fran  ais)

2.30 4.30^{pm} SPECIAL SCREENING FOR MOVIE THEATER OPERATORS Lumiere Bellecour The Killer, John Woo (1995, 1h51, United States, Metropolitan Filmexport, HK Films)

3.30 4.30^{pm} CASE STUDIES - Platform updates: #1 Sooner: when UniversCin   and Filmo TV merge - Estelle Bringer (Deputy director, Meilleur du Cin  ma) - Romain Dubois (Marketing and Editorial Director, UniversCin  ) #2 LaCinetek celebrates its 10th anniversary! - Alexandre Blain (Director of Digital and Editorial Development, LaCinetek) #3 Launch of AlloCin   Classics - Adrien Chabel (Managing Director, AlloCin  ) Moderator: Florian Krieg (Editor-in-Chief, Le Film fran  ais)

4.45 6.15^{pm} TOPICAL ROUND TABLE - Retrospectives: what path for the market? From restoration to distribution at the European level - Maelle Arnaud (Head of Programming, Institut Lumi  re) - Philippe Bober (Producer, Soci  t   Parisienne de Production - Coproduction Office) - Philippe Chevassu (President, Tamasa Distribution) - Stefanie Eckert (Managing director, DEFA-Stiftung) - Diana Santamaria (Director of Distribution, Marketing and Communication, Atalante Cinema) Moderator: Fr  d  ric Maire (Former Director, Cin  math  que suisse & Former President, FIAF-F  d  ration internationale des archives du film)

6.30 7.30^{pm} "CROSSING 20 YEARS ALREADY!" Cocktail sponsored by Crossing

FRIDAY OCTOBER 17th

PLACE: MIFC Village Conference Room | Simultaneous interpretation FR/EN (unless otherwise specified)

10.00 11.15^{am} TOPICAL ROUND TABLE - AI in the subtitling and dubbing of classic films: evolution or revolution? - Jean-Fran  ois Cornu (Board Member, ATAA - Association des Traducteurs Adaptateurs de l'Audiovisuel) - Frederik Merkel (Co-founder, Creative Director, PHONT) - C  cile Piot (Head of Accessibility, Vectracom) Moderator: Perrine Quennesson (Journalist)

11.30 1.00^{pm} CONVERSATION WITH THE CNC - Pauline Augrain (Director of Digital, CNC) - Laurent Cormier (Director of Heritage, CNC) - Mathias Hautefort (President, SEVAD - Syndicat des Editeurs de Vid  o    la Demande) - Sophie Jardillier (Deputy Director of Studies, Statistics and Forecasting, CNC) - Sabrina Joutard (President, SCFP - Syndicat des Catalogues de Films de Patrimoine) - Hugues Peysson (Treasurer, REV - R  union des Editeurs Vid  os) Moderator: Florian Krieg (Editor-in-Chief, Le Film fran  ais)

1.00 2.30^{pm} CLOSING LUNCH Sponsored by UniversCin  

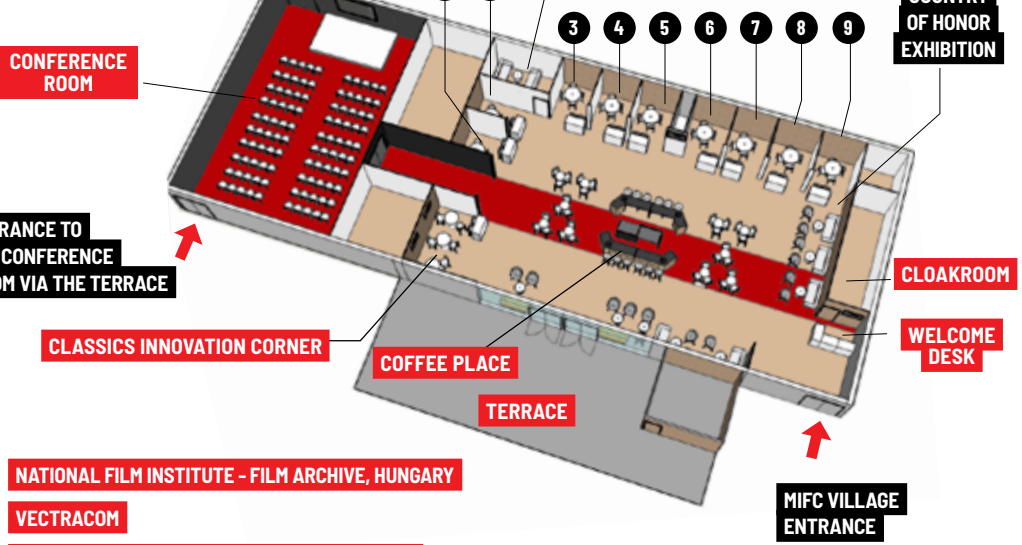
3.00 4.00^{pm} GUEST OF HONOR INTERVIEW - GA  TAN BRUEL President, Centre National du Cin  ma et de l'Image Anim  e (CNC) Moderator: Florian Krieg (Editor-in-Chief, Le Film fran  ais)

4.00 5.00^{pm} FINAL DRINK

PRACTICAL MIFC

- MIFC Village is open: - Tuesday to Thursday: from 9.00^{am} to 8.00^{pm} - On Friday: from 9.00^{am} to 5.00^{pm}
- More details on the program: www.mifc.eu
- Your personal MIFC account - Booking for MIFC events - List of participants - Essential Guide - MIFC charter
- Contacts: mifc@festival-lumiere.org +33 4 78 78 18 76
- The MIFC venues and the Lumi  re festival movie theaters
- WIFI ACCESS Login : MIFC Password : 2023202320202
- Follow us : [social media icons]

THE MIFC VILLAGE



- 1 NATIONAL FILM INSTITUTE - FILM ARCHIVE, HUNGARY
- 2 VECTRACOM
- 3 TFAI TAIWAN FILM AND AUDIOVISUAL INSTITUTE
- 4 INA INSTITUT NATIONAL DE L'AUDIOVISUEL
- 5 POLISH CINEMA CLASSICS
- 6 L'IMMAGINE RITROVATA
- 7 SAUDI FILM COMMISSION
- 8 LATAM CLASSICS
- 9 INSTITUT FRAN  AIS (14/10) / UNIVERSCIN   (15/10 > 17/10)

YOU CAN RESERVE OUR MEETING ROOM FOR YOUR APPOINTMENTS. Information: MIFC Village reception desk



GUESTS OF HONOR



Andrea Kalas
Vice President of Media and Archival Services, Iron Mountain

Interview:
TUESDAY 14 OCTOBER, 2.00-3.00pm



Justine Ryst
Managing Director, YouTube France and Southern Europe

Interview:
THURSDAY 16 OCTOBER, 2.15-3.15pm



Gaëtan Bruel
President, The Centre National du Cinéma et de l'Image Animée (CNC)

Interview:
FRIDAY 17 OCTOBER, 3.00-4.00pm

RE BIRTH PROGRAM

THURSDAY 16TH OCTOBER **PITCH SESSIONS** **ONE-TO-ONE MEETINGS**
9.45 - 11.45pm 11.45am - 12.45pm

#1 FILMS WITH A RESTORATION PROJECT



Ala-Arriba!
Leitão de Barros
1942, 90 mins, Portugal
Right-holder: Cinemateca Portuguesa - Museu do Cinema
Film representative: Rui Machado (Cinemateca Portuguesa - Museu do Cinema)



The Magic Eye of Love
(O Olho Mágico do Amor)
Ícaro (Francisco C.) Martins & José Antonio Garcia
1981, 83 mins, Brazil
Right-holder: Julio Adamor (Olympus Filmes), Francisco Martins
Film representative: Julia Duarte (Spamflix)



Jupiter
Jean-Pierre Prévost
1970, 103 mins, France
Right-holder: Jean-Pierre Prévost
Film representative: Julie Guillaumot (Bibliothèque nationale de France - BnF)



Woman Is the Future of Man
(Yeojaneun namjaui miraeda)
Hong Sang-Soo
2004, 88 mins, South Korea
Right-holder: mk2 Films, UNIKOREA
Film representative: Frédérique Rouault (mk2 Films)



www.immagineritrovata.it
www.imagestrouves.fr
www.eclair-classics.fr
www.immagineritrovata.asia
www.haghefilm.nl

l'immagine ritrovata
film restoration & conservation
BOLOGNA PARIS HONG KONG

ECLAIR
CLASSICS

HAGHEFILM

SHOWCASE

TUESDAY 14 OCTOBER, 12.00 - 1.00pm

Launch of "Africa's Filmmakers", a series of original podcasts

Produced by RFI podcast unit, in partnership with Institut Français - Cinéma Afrique Roundtable including audio excerpts from the series of podcasts.

"Africa's Filmmakers" highlights the pioneering directors of African cinema who have shaped the history of film on the continent. Focus on Djibril Diop Mambéty, Mweze Ngangura, Sarah Maldoror, Sidney Sokhona, Cheik Doukouré, and Raymond Rajaonarivelo.

With:
- David-Pierre Filan (Filmmaker and photographer),
- Maxime Grember (series author),
- Cassiopée N'Sondé (Project Manager, Cinéma-thèque Afrique - Institut Français)

Animation: Sophie Torlotin (Journalist, co-producer of the weekly magazine programme 'Tous les cinémas du monde' (All the Cinemas of the World))



EUROPEAN STUDENT WORKSHOP

THURSDAY 16 OCTOBER, 12.00 - 1.30pm

A special opportunity to meet future European heritage film professionals.

12.00 - 12.45pm
Presentation of career paths and professions, followed by a Q&A:

- Manuel Alduy (Director of Cinema, Digital and International Fiction, France Télévisions)
- Claire Brunel (Managing Director, Wim Wenders Foundation)
- Anne-Laure Brénéol (Co-founder & Co-director, Malavida Films)
- Camille Chanod (Editorial Manager, LaCinetek) and
- Eléonore Masson (Acquisitions Manager, LaCinetek)

12.45 - 1.30pm
Presentation of the training programs and professional projects of the students, followed by a Q&A:

- University of Amsterdam (Netherlands)
- Latvian Academy of Culture National Film School (Latvia)
- Film and TV School of the Academy of Performing Arts (Czech Republic)
- Palacký University (Czech Republic)
- INA Campus (France)
- Université Jean Moulin Lyon 3 (France)

CLASSICS INNOVATION CORNER

FROM 14 TO 17 OCTOBER: shared stand at the heart of the MIFC Village

WEDNESDAY 15 OCTOBER 11.30am - 1.00pm: Innovation Pitches

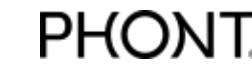
Presentations of technical solutions and innovative concepts selected at the Classics Innovation Corner 2025



CN Films develops CINEGO brand service software. These innovative solutions support film distributors, agreements, operators, and institutional partners on a daily basis.



Mnemonica is the definitive content hub for the film/HETV industry - all-in-one, from pre-production to eternity.



Imagine a comic book coming to life - that's PHONT! With AI and innovative design, we bring subtitles to life so that they convey not only words but also emotions and sound.

Refractio

An intelligent search and indexing engine serving the heritage cinema sector and audiovisual professionals.



Timeless Cinema is an innovative (B2B) platform that allows movie theaters around the world to secure heritage films from their rights holders.



In partnership with

SPECIAL PROGRAM FOR EXHIBITORS

A programme aimed at cinema exhibitors who want to promote classic films in their movie theaters.



In collaboration with ADRC and AFCOE

WEDNESDAY 15 OCTOBER:
Conference room (MIFC Village)

10.00 - 11.15am MOVIE THEATER OPERATORS ROUND TABLE

AFCOE celebrates its 70th anniversary: a vision for the future of heritage cinema, in dialogue with the ADRC in France and the CICAIE in Europe

1.00 - 2.15pm Village Lumière - On invitation
Lunch for distributors and movie theater operators

DISTRIBUTORS' LINE-UP FOR EXHIBITORS

Introduction by the Syndicat des Distributeurs Indépendants (SDI)
Carlotta Films, Ciné Sorbonne, Les Acacias, Malavida, Solaris Distribution, Tamasa Distribution

2.00 - 3.00pm: Session #1
3.15 - 4.15pm: Session #2

THURSDAY 16 OCTOBER: SPECIAL SCREENINGS FOR MOVIE THEATER OPERATORS

Lumière Bellecour (12 Rue de la Barre, Lyon 2^e)

9.30am: Ecce Homo Homolka, Jaroslav Papoušek (1970, 1h23, Czechoslovakia, Malavida)

11.20am: Kawachi Karumen, Seijun Suzuki (1966, 1h29, Japan, Carlotta Films)

1.00 - 2.30pm: Lunch (for operators attending screenings)

2.30pm: The Killer, John Woo (1995, 1h51, United States, Metropolitan Filmexport, HK Films)

4.45 - 6.15pm: Conference room (MIFC Village)
TOPICAL ROUND TABLE
Retrospectives: what path for the market? From restoration to distribution at the European level

ECO-SUSTAINABILITY

The MIFC, an increasingly committed event!

After obtaining Level 1 REEVE certification in 2023, the MIFC took another step forward in 2024 by obtaining Level 2 certification, reflecting its commitment as an eco-friendly event.

In 2025, the MIFC is not stopping there: it intends to maintain this level by strengthening its concrete actions in favor of sustainable development:

- Encouraging responsible travel
- Promoting sustainable food
- Striving for zero waste
- Raising public awareness of the ecological transition

Want to know more? Find all our commitments and initiatives on the MIFC website.

On site, accredited participants are asked to:

- Use public transportation, walk, or bicycle whenever possible (find access to all these sustainable modes of transport on our map and online)
- Use the water fountains and cups provided. Consider bringing a reusable water bottle or cup
- Sort their waste in the recycling bins provided on site
- Keep this program (another lasting souvenir of the 2025 edition!)

The MIFC still has a long way to go, so all your suggestions and contributions are welcome!



COCKTAILS, LUNCHES & PARTY

With the kind participation of Maison Louis Latour and Voisin



LUNCHES
Terrace, MIFC Village

Tuesday 14 October - 1.00pm
Sponsored by Institut Français - Cinéma Afrique, and RFI

Wednesday 15 October - 1.00pm
Sponsored by Polish Cinema Classics

Thursday 16 October - 1.00pm

FESTIVAL PARTY

Tuesday 14 October - 10.00pm
Ninkasi Cordeliers
(1 Rue du Président Carnot, Lyon 2^e)

ON PRESENTATION OF THE ACCREDITATION

COCKTAILS
Terrace, MIFC Village

Tuesday 14 October - 6.30pm
Sponsored by Park Circus

Wednesday 15 October - 6.30pm
Sponsored by National Film Institute Hungary

Thursday 16 October - 6.30pm
CROSSING 20 years already!
Sponsored by Crossing

CLOSING LUNCH

Sponsored by UniversCiné
Friday 17 October - 1.00pm
Restaurant Marguerite
57 Av. des Frères Lumière, Lyon 8^e

BOOKING REQUIRED



polish cinema classics



"Pharaoh" by Jerzy Kawalerowicz at



DI FACTORY



New 4K restoration by DI Factory / reKINO