



THE INTERNATIONAL CLASSIC FILM MARKET

THE **RE** ▶ **BIRTH PLACE** OF **CINEMA**

12TH
EDITION

OCTOBER
15-18 / 2024
IN LYON
FRANCE

YOUR PRESENCE AND YOUR VISIBILITY AT THE 2024 MIFC

The International Classic Film Market has conceived a whole variety of proposals to highlight your company to all the professionals present.

Book now your spaces or communications operations

YOUR PRESENCE AT THE MIFC VILLAGE



MEETING BOXES

In the MIFC Village, the large coworking space offers private boxes around its perimeter:

- > **Surface area 6m2** (2,5m x 2,5m)
- > **Customizable on 3 walls** (exact measurements supplied on reservation)
- > **Equipped** with a reception desk facing the coworking space, a round table and 4 chairs.

Video equipment is available from our technical service provider (see list).

These spaces can be booked on a one-day or longer basis.

- > **1 day: 170€** vat excl
- > **2-day package: 270€** vat excl
- > **3-day package: 360€** vat excl
- > **4-day package: 450€** vat excl



MEETING ROOMS

For your meetings at the heart of the MIFC Village:

MEET & TALK :

Invite your customers and potential partners to present your offers and services to them. Possibility of communicating your appointment on the program.

One-hour slot: 100€ vat excl
snack included

Contact us to find out bookable slots.

LOCATION :

- > **Room 1:** 12m2, meeting table for 12 people, 55" screen + PC connectivity + BRay player.
One-hour slot: 50€ vat excl
- > **Room 2:** 10m2, lounge version without screen for 8 people.
One-hour slot: 30€ vat excl
Free for exhibitors.



OUTDOOR DISPLAY – MIFC VILLAGE

At the entrance of the MIFC village, indoor or outdoor 120/160 panels allow to showcase your line-up or your offers.

- > **Panel 120 / 160:**
450€ vat excl
printing included



SPONSORING A LUNCH OR A COCKTAIL

On the terrace of the MIFC village, friendly moments are organized.

By sponsoring a lunch or a cocktail at the end of the day, **you will benefit from a mention in the Practical Guide and all the digital mediums, speaking up, special signage at the cocktail party and additional invitations** for your clients and partners.

- > **Tailor-made propositions:**
Package from **1700€** vat excl depending on the chosen services.

NEW IN 2024!

CLASSICS INNOVATION CORNER



Classics Innovation CORNER

In the MIFC village, a new area dedicated to demonstrating innovative tools for the classic film industry.

This shared space features :

- > 1 52" wall screen
- > 2 PCs for consulting presentations and tools
- > 2 reception desks
- > 12 chairs set up as needed for pitch sessions
- > the possibility of organizing project pitches (1 pitch per company included in the package)
- > visibility of participants in the MIFC program (print and online)
- > permanent presence of a hostess or host ensuring, if necessary, the demonstration of the tool (after mandatory briefing by the project leader).

> 4-day package: 400€ vat excl (launch offer)

YOUR PRESENCE ON MIFC COMMUNICATION MEDIA



MIFC WEBSITE

The website dedicated to the MIFC allows to communicate with banners in advance, from July 1st and during the event.

- > Banner - 2 weeks: 320€ vat excl
- > Banner - 4 weeks: 470€ vat excl
- > Banner 9/2-10/23: 670€ vat excl
- > Banner 7/1-10/23: 870€ vat excl



MIFC PRACTICAL GUIDE

Distributed to each accredited person in the welcome bag, these are the reference documents during the Market and beyond. Print run: 500 issues for each document.

Details provided on booking.



DISTRIBUTION IN THE WELCOME BAG

We distribute your communications documents (flyers, brochures) in the welcome bag handed out to every accredited person when they arrive at the MIFC. (500 issues)

> Flate rate : 300€ vat excl

All of these services are accessible to accredited professionals.

Accreditation additional.

**Packages can be custom-designed
and discounted for 3 or more offers.**

Do not hesitate to contact us.

CONTACT

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