

## YOUR PRESENCE AND YOUR VISIBILITY AT THE 2023 MIFC

The **International Classic Film Market** has conceived a whole variety of proposals to highlight your company to all the professionals present.

*Book now your spaces or communications operations*

### YOUR PRESENCE AT THE MIFC VILLAGE



#### MEETING BOXES

In the MIFC Village, the large coworking space offers private boxes around its perimeter:

- > **Surface area 6m2**  
(2,5m x 2,5m)
- > **Customizable on 3 walls**  
(exact measurements supplied on reservation)
- > **Equipped** with a reception desk facing the coworking space, a round table and 4 chairs.

Video equipment is available from our technical service provider (see list).

*These spaces can be booked on a one-day or longer basis.*

- > **1 day: 150€** vat excl
- > **2-day package: 250€** vat excl
- > **3-day package: 340€** vat excl
- > **4-day package: 420€** vat excl



#### MEETING ROOMS

In the MIFC Village, two new meeting rooms are available for quiet meetings and more confidential discussions.

- > **Room 1:** 12m2, meeting table for 8 to 10 people, XX» screen + PC connectivity + BRay player.  
**One-hour slot: 50 €** vat excl
- > **Room 2:** 10m2, lounge version without screen for 6 to 8 people.  
**One-hour slot: 30 €** vat excl  
(free for exhibitors and showcases.)



#### OUTDOOR DISPLAY – MIFC VILLAGE

At the entrance of the MIFC village, indoor or outdoor 120/160 panels allow to showcase your line-up or your offers.

- > **Panel 120 / 160:**  
**420 €** vat excl  
*printing included*



#### SPONSORING A LUNCH OR A COCKTAIL

On the terrace of the MIFC village, friendly moments are organized.

By sponsoring a lunch or a cocktail at the end of the day, **you will benefit from a mention in the Practical Guide and all the digital mediums, speaking up, special signage at the cocktail party and additional invitations** for your clients and partners.

- > **Tailor-made propositions:**  
Package from **1500€** vat excl  
depending on the chosen services.

## NEW IN 2023!



### SHOWCASE SESSIONS

Book a showcase slot to present a project, your services, your program to MIFC accredited guests... Organize your presentation as you wish, invite and communicate directly with participants from the accredited guests database.

- > **Le Karbone** : 150 seats, cinema projector for DCP or video  
**1-hour slot: 150 €** vat excl  
**1.5-hour slot: 200 €** vat excl
- > **Village MIFC conference room**: 100 seats, video screen  
**1-hour slot: 100 €** vat excl

*Slots bookable according to schedule available from 1/09/23.  
 Translation service not included. Please contact us  
 for more information.*

## YOUR PRESENCE ON COMMUNICATION MEDIA TOOLS



### MIFC WEBSITE

The website dedicated to the MIFC allows to communicate with banners in advance, from July 1st and during the event.

- > **Banner - 2 weeks: 300€** vat excl
- > **Banner - 4 weeks: 450€** vat excl
- > **Banner 9/1-10/22: 650€** vat excl
- > **Banner 7/1-10/22: 850€** vat excl



### MIFC PRACTICAL GUIDE

Distributed to each accredited person in the welcome bag, these are the reference documents during the Market and beyond. Print run: 500 issues for each document.

*Details provided on booking.*



### DISTRIBUTION IN THE WELCOME BAG

We distribute your communications documents (flyers, brochures) in the welcome bag handed out to every accredited person when they arrive at the MIFC. (500 issues)

- > **Flat rate : 280€** vat excl

**Packages can be custom-designed  
and discounted for 3 or more offers.  
Do not hesitate to contact us.**

**CONTACT**  
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**MIFC**  
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 du Film Classique  
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